

## **Candy Lips COSMETIC LIP TATTOO**



## What is Cosmetic Lip Tattooing?

Cosmetic lip tattooing is also known as lip staining, lip blushing or permanent makeup lips. Candy lips a semi-permanent cosmetic lip tattoo treatment which adds volume and definition to the lips without the need for injections. Our cosmetic lip tattoo specialists promise to add definition, shape and colour to your lips, always ensuring a natural finish.

Goodbye to bleeding, smudging and reapplying. Say hello to the pout of your dreams!

## **Benefits of Cosmetic Lip Tattooing**

There are many advantages of having candy lips:

- · No smudging, bleeding or reapplying like regular lipstick
- · Creates an even lip line
- · Revitalises colour from the effects of ageing
- Save yourself time by not having to reapply lipstick multiple times per day
- Can hide scars and imperfections
- Gives the illusion of plumper, more shapely lips

You can choose from a wide range of colours available. Most clients will opt for a natural shade that will complement their everyday makeup however some prefer to choose a bolder, more vibrant colour that pops.

## **How does lip tattooing work?**

Similar to other cosmetic tattoo procedures, a fine needle will inject pigment into the lips for a natural and flawless finish. Unlike other areas on the face, lips are in fact muscle rather than skin. This means that a specific technique is required by one of our trained artistic technicians.

Once both the client and technician are happy with the shape and colour we will apply a numbing cream to the lips to minimise any discomfort in preparation for the tattooing to commence.

During your comprehensive consultation we will spend some time discussing your requirements and will advise on elements such as:

- Desired shape and feel of lips
- Scars or imperfections requiring extra attention
- Selecting an appropriate color

#### Pre-Treatment

## **Things You Should Know About Your Lips**

Lip procedures require the most time. The client and technician will determine lip color and shape during consultation. Lips can be given more definition and color. Fever blisters are a common side affect of lip tattooing. If you have ever had fever blisters (even years ago), cold sores, shingles or chicken pox a prescribed anti-viral medication must be taken prior to and after the procedure. To ensure the best retention of color, it is advisable to exfoliate the lips during the week prior to procedure by using a soft toothbrush, a washcloth or wet paper towel. After exfoliating apply Vaseline or a lip moisturizer to lips. Do not wax above lips or use any bleaching products within a week of procedure.

Lips will be kept numb during the procedure with a combination of topical anesthetics. After the procedure you will be given an ointment to apply to the lips as well as all after care instructions. Lips will be tender for a day or so but over the counter pain medication can help relieve this as well as using ice for swelling and discomfort. The lips generally take 2 to 3 weeks to heal completely and <u>always need at least 1 touch up.</u>

4-6 weeks after your initial appointment you will come back in for your perfection visit. This reinforces the pigment and ensures the longevity of the treatment.

This is a semi-permanent tattoo, it will need to be touched up every 1-2 years depending on how your lips hold the colour. The great thing about semi-permanent lips is that you can change up the colour and look.



#### **WHAT TO EXPECT**

Immediately following the procedure, you may experience minimal discomfort on the treated area. Many clients describe a similar sensation as a sunburn, with redness and swelling.

Symptoms will subside within 24 to 48 hours.

During the first week, the tattooed area will initially appear to be darker and bolder in color and more sharply defined than the final result.

Minimal scabbing or flaking of the skin is normal throughout the first few weeks of the healing period. To avoid loss of pigmentation, **DO NOT** itch or remove scabs. They will naturally fall off on their own.

Adjustments and touch-ups can be made only after the healing period is complete.

During the healing process, please avoid the following:

- ❖ Application of makeup on the tattooed area for 2 weeks.
- Direct water on the tattoo and the use of cleansers (except lip blush), soaps and heavy creams. Wash around the areas using a cleaning cloth or oil-free makeup wipe. Avoid Vaseline, Neosporin and any other petroleum based products.
- Activities that will cause sweating for 10 days.
- Swimming pools, hot tubs or other bodies of water for 14 days.
- Exposure to the sun and tanning beds can cause fading and discoloration of the pigment. Once completely healed, always apply sunscreen (30 SPF or greater) on the treated area.
- Laser light therapy, as it can darken/lighten or distort the pigment.
- Exfoliation products, retinol acids or AHA's on the area for 30 days after the appointment to avoid premature fading.
- Massages, facials or intensive skin treatments.

## **AFTERCARE**

Lips will feel swollen and very dry after your treatment. Apply supplied after-care ointment on lips several times a day. This should be done for at least 14 days post treatment. Do not allow lips to become dry. This may interfere with healed color. During the day if lips feel dry, apply a liberal amount of ointment. Just tap on skin and do not rub in.

Always use a clean Q-tip, not fingers to apply ointment to the lips area. This will reduce the risk of secondary infection. It is advised to sleep on an old pillowcase. There will be residual pigment coming off the lips for several days that can stain linens.

After lips are no longer tender to the touch they may become flaky. This is normal and is expected. Please **do not pick or scratch** at them. This may significantly reduce the amount pigment uptake. Avoid the sun and tanning beds pre and post procedure. Be sure to use a sun block once lips are healed. Do not use any Glycolic, Hydroxy or fruit acid products on lips. Avoid direct water pressure, pools and other bodies of water, *until healed*. Please be advised it is a good idea to brush your teeth with just water for 72 hours, post treatment. You can resume wearing lipstick once lips are healed. It is advised to use a new lipstick after all lip treatments. Redness, swelling, tenderness, dryness are all common post treatment side effects and will dissipate in a short period of time. Avoid oily, salty, acidic foods and alcohol while healing.

Lips are a muscle and will need <u>1 to 3 sessions to complete the process of this</u> <u>procedure.</u> Lips are unpredictable. Some clients will yield very strong healed lip color. Others will only heal with slight color uptake. This will vary on an individual basis. Clients with sun damage, scar tissue (from injury or fever blisters) and clients with implants may not have strong results. Hyperpigmentation can happen on any lip client without warning. Fever Blisters are a known side effect of all lip procedures. Follow all before and after instructions after all lip treatments. Lip retouch must be scheduled 30 to 45 days apart from initial season to help with color retention.

The results and longevity of your new tattoo will depend greatly on your lifestyle, sun exposure and how you take care of your skin during the healing process and beyond. Each client's skin responds differently, both in the length of time it takes to heal, and the number of sessions required to achieve

your desired results and colour retention. This information acts as a guideline only; we cannot guarantee your results.

\*Lips heal in three stages: Too dark - Too light - Just right. This takes one month to happen. Please avoid any friction to the lip area.



#### Candy Lips (7-10 DAYS)

The color of your lip tattoo will appear vibrant for the first few days and will gradually fade about 40 to 60 percent depending on your natural lip color.

#### Day 1-5

The lips will experience moderate swelling, flaking and bruising. Apply a cold compress to reduce swelling for up to 15 minutes at a time.

#### Day 4-7

Expect your lips to scab during this period. Remember **not** to pick! You can also help the healing process by avoiding irritants such as spicy foods.

#### Day 7-10

Routinely spread the provided aftercare balm to moisturize lips.

## **POST HEALING**

Candy lip tattoos typically last 1-3 years
Use lip balm or gloss with SPF to protect the lip color

#### **FAQ**

\* If you are a frequent smoker or "sun worshipper" the topical anesthetics used during the treatment may not last as long and also can lead to poor retention and poor lasting results. It is highly recommended that you avoid SUN and TANNING BED exposure for 30 days BEFORE and AFTER your procedure.

If you show up for your appointment with a new tan or a sunburn, you will need to reschedule and pay a rescheduling fee. As your skin exfoliates from a sunburn, it will take the pigment with it.

#### Does it hurt?

Of all permanent makeup procedures, the permanent lip enhancement procedure is the most sensitive. However we **do numb** your lips prior to and throughout the procedure with a highly effective topical anesthetic for your comfort.

## **How long does it take?**

The procedure takes roughly about two hours, sometimes more sometimes less. Please allow a solid 3-hours window for your appointment. Most likely we will not need that much time, but this isn't something to rush about.

#### Do I need to take a day of work?

No. There's no downtime associated with the treatment. Redness and swelling will dissipate within an hour after. The color will seem dark initially, but not so dark that you will be prevented from your activities of daily living.

#### Can you drink after getting a lip tattoo?

Rinse your mouth before and after you get the tattoo. Once you have the lip tattoo, you'll want to wait at least a few hours before drinking or smoking. Then, while healing your new inner lip tattoo, you'll want to use mouthwash to rinse after meals and after smoking.

#### Does your lip swell after a lip tattoo?

Swelling after getting inked is a natural thing, lip tattoos are not an exception to this. ... Taking proper aftercare will reduce the healing time of the tattoo. Along with the swelling, you may experience a strange taste in your mouth, which is because of the blood and the ink, and there is nothing to worry about.

#### If I have had a lip filler injection already, am I still a candidate for Candy Lips?

A minimum of 6 weeks post-filler is required before your initial candy lip appointment. It is recommended that you have the permanent lip enhancement first and then the lip filler injection once lips are healed.

## What color will my lips be?

You and your artist will discuss which colors suit you based on your natural lip color. Once your lips have healed, you may still enhance or change the color of your lips at anytime with conventional makeup. Your new lip tattoo is designed to act as a base, so it doesn't mean you should throw out your lippy collection at all.

#### How will my lips look immediately after?

Your lips will look swollen and slightly larger than normal and look as though you may have had a slight lip filler injection. The degree of this varies from person to person. The pigment and lip color will look darker initially, like a bold lipstick. The size of your lips will shrink back to normal and the color will significantly fade up to 50% within the first 4 days. You will lose color on the inside of your lips first, the edges last. Right after the procedure lips normally feel dry, chapped, tight and tender to the touch. Similar to how a sunburn feels.

#### **How long is the healing process?**

A skin insult or wound that typically takes 2-3 weeks to heal only takes 2-3 days in the mouth due to the rapid regeneration of mucosal cells. Because of this, most inner lip tattoos fade and disappear in 1 to 5 years. Expect moderate swelling up to three days following the procedure. Scabbing may make the lips feel thick. Lip pigment color may fade up to 50% after the first few days. While healing your lip color will look spotty. This is due to oxidation of the pigment and the regeneration of the skin. Multiple sessions may be required to achieve the desired lip results. Your complimentary "perfection visit" *must* be scheduled 6-12 weeks after your first initial appointment and is necessary in order to achieve that richness of color, achieve symmetry, and density in the shape.

\*Please note that final results cannot be guaranteed as each unique skin type will hold pigments differently and break down at different rates. We will re-evaluate how your skin has received the pigment at your "perfection visit" and make any changes\* At your perfection visit we will assess the color retention and make any adjustments necessary. Everyone heals differently and at different rates. If your cosmetic tattoo does not heal perfectly the first time, do not worry! We can always make necessary adjustments when you return!

## Why do I need a touch up if this is semi-permanent?

The color is implanted in the facial area there tends to be more fluid circulation than other parts of the body. Your face sees the most wear of any piece of you—exposure to the sun,

food, facial products—the list goes on and on. All of these things cause permanent color to fade; this is why you need a touch up.

# I have heard some people do not retain pigment even after a few visits. Could this happen?

Very rare, but yes, it does happen and yes it's true. A third additional appointment could be set up so that the client has the opportunity to return, review the work and sort out any (if any) tweaks that might need to be done. Not often this appointment is needed, as all is usually well, however there are the occasional few that may need another touch up to finish off the look. Some ladies' skin may react to the trauma of the tattooing, and the skin may try to push out the foreign body of pigment by producing an extreme scab, so they eventually fall off taking all the pigment with it. There is a condition called Pigment Allergy (PPD Allergy, a condition known by dermatologists) or Autoimmune disease symptoms (the client may not even be aware of it). The skin would have over reacted and become super sensitive to the pigment and reject the pigment.

#### What should I know about long term care?

After your initial mandatory perfection visit, touch-up appointments are optional. If you do not maintain, the color will lighten over time. Fading greatly depends on your skin type and tone, lifestyle, sun exposure, pigment color used, and your overall health. Annual touch ups are recommended. We suggest that if you want to maintain your lips so that they always look their best plan on scheduling a touch up every 1-3 years for best results.

Permanent makeup is NOT recommended for any clients who are or have:

Pregnant or nursing

- -Diabetic
- -Undergoing Chemotherapy (consult your doctor)
- -Viral infections and/or diseases -A Pacemaker or major heart problems
- -Had a organ transplant
- -Skin irritations near the treated area (rashes, sunburn, acne, etc.) -Sick (cold, flu, etc.)
- -Had Botox in the past 2 months
- -Used Accutane in the past year

If you are receiving an MRI, please inform the technician that you have had an iron-oxide cosmetic tattoo.

If you are planning to have laser treatments, you must cover your lip tattoo with 20% Zinc Oxide to avoid premature fading of your tattoo.

If you are applying acidic or brightening skincare (AHA's, retinol, peels, glycolics, salicylic acid, etc.) please first cover your lip tattoo with vaseline to avoid premature pigment fading.

For any additional questions or concerns please call or message us!

Candy Lips - \$620
Perfection Visit - \$240
Colour Boost - \$300
Facebook/Instagram - @bisoubeautyboutique